



#### <u>Teaser</u>

The PhD and Career Development MOOC is now in English. The MOOC contents, resources, and quizzes have all been translated in English so both French and English speakers can complete the course and get a certificate of achievement. External materials are available in both French and English, but are not directly translated most of the time.

# THE AIMS OF THIS MOOC

Having a PhD degree opens the doors to a multitude of careers, but many PhD candidates and holders do not know where to start when it comes to getting the right information. They feel isolated and struggle to find the time to prepare for their future. There are, however, an increasing number of initiatives designed to help guide PhD candidates and holders in their career development.

Our PhDOOC association offers PhD candidates and graduates a MOOC designed to help them familiarize with the tools and resources available for them online. This tailor-made collaborative initiative allows them to get support from a community of PhD fellows whilst getting the training they need whenever they are free and able. Our aim is to create a space for finding/sharing and discussing information on post-doctoral careers. We hope that this MOOC will favor the **creation of a community** focused on sharing, collaboration and peer support.

#### THE SKILLS YOU WILL DEVELOP

This MOOC will enable you to:

- build your skills portfolio;
- identify suitable post-PhD career paths;
- develop your professional development plan;
- build your own communication tools/supports;
- come up with your job search strategy;
- grow your network by joining a community of learners.

Job Market
PhD - Skills & Competencies
Career and Professional Plan
Professional Networking & the hidden market
Job Applications & the open market

For this edition, the MOOC includes:

- an optional unit with resources and activities on the topics of entrepreneurship, the academic career path, and social innovation

This unit has been created in collaboration with two of our new partners: <u>BOREAL</u> <u>RECHERCHE</u> et <u>KLASK DOCTEUR.E.S et INNOVATION SOCIALE</u>.



#### LEARNING PATHWAYS

Two training pathways are available:

Access to both the "basic" and "advanced" course pathway is free of charge. **There is no need to choose** which pathway to follow at the start of the MOOC. It will all depend on the activities you choose as the course goes on. It is up to you to set a specific objective.

- The **"basic" learning pathway** requires roughly two hours of work per week. This course is assessed through quizzes and group activities.
- The **"advanced" learning pathway** requires roughly four hours of work per week. In addition to the basic program, you will need to complete two peer assessments to pass the course.

In each unit, additional resources are available to help you further deepen your reflection.



The content of the MOOC is entirely accessible, to all, for free.

# **PEDAGOGICAL FEATURES**

MOOC stands for "Massive Open Online Course", it is a free online course with unlimited participation and open access, available for a limited time only. Participants learn autonomously via educational activities and resources. They form a learning community where they help each other and can interact with the teaching team via the forum.

There are various types of MOOC. We have chosen to use the sMOOC - or **social MOOC** - model, from the connectivist, or cMOOC, family. Learners are thus

encouraged to enrich the course content and a significant emphasis is put on collaborative activities and discussions.

# TARGET AUDIENCE AND ENTRY REQUIREMENTS









PhD candidates

PhD holders

Career Development Recruiters Professionals

This MOOC is primarily for:

- PhD students in all fields,
- PhD graduates who are job-seeking or are currently employed.

It may also be of interest to:

- organizations, institutes and anyone who is working with PhD candidates and graduates;
- businesses/companies, especially recruiters;
- the general public anyone who wants to learn more about career opportunities after a PhD!

The course requires the use of a device connected to the Internet and a basic level of IT skills.

# THE TEACHING TEAM

**PhDOOC** is an association, constituted under the French law of 1901, whose aim is to train and support PhD students and graduates, and enable the creation of a community. To do this, we have launched the first MOOC in France on career development for PhD candidates and graduates in all fields. Our aim is to create a space dedicated to information sharing, discussion and mutual assistance on this topic.

# THE CERTIFICATE OF ACHIEVEMENT

For a fee, a **certificate of achievement** can be obtained for either pathway. The certificate will state which pathway has been taken (i.e. either basic or advanced), as

well as the number of hours of training completed (12 or 24 hours). This will enable you to gain recognition for your work (it is up to participants to do this themselves). A fee is charged for this certificate, which enables the association to continue to operate and offer access to the MOOC free-of-charge for everybody.

There are two ways to obtain this certificate:

- For PhD students/candidates from the following institutions: <u>Université</u> <u>Grenoble Alpes</u>, <u>Collège Doctoral de l'Université de Montpellier</u>, <u>PSL</u>, <u>Université Paris</u>, <u>Sciences et Lettres</u>, <u>Université d'Angers</u>, <u>Université</u> <u>d'Orléans</u>, <u>Projet Edifice</u>, <u>Université confédérale Léornard de Vinci</u>, <u>Collège</u> <u>Doctoral Languedoc-Roussillon</u>, <u>Université de Lorraine</u>, <u>Université de</u> <u>Toulouse</u>, <u>Université de Strasbourg</u>. Please sign up with your institution by clicking on the corresponding link. **PLEASE NOTE** that you will need to use the same email address to sign up to both the MOOC platform and your university website
- For everyone else, once you have signed up to the MOOC platform, you can pay for your certificate at any time on the <u>PhDOOC HelloAsso page</u>, by <u>clicking here</u>. PLEASE NOTE that you will need to use the same email address used to sign up to the MOOC platform to make the payment on HelloAsso.

Please feel free to dig a bit deeper to get to know if your institution partnered with us for the edition of the MOOC. If they did not, feel free to encourage them to engage in a partnership with us!









#### **EXPERTS INVITED TO SPEAK AT WEBINARS**

<u>ABG - L'intelli'agence</u> is an association under the French law of 1901, whose mission is to connect PhD candidates and businesses/recruiters. It is an international leader in the provision of information, support and employment to PhD graduates.

Adoc Talent Management is the first company to specialize in PhD graduate career management, and focuses its activities on recruitment advice, training, and Innovation & Research.

<u>APEC</u> is a French joint association that supports and advises executives throughout their career, as well as young higher education graduates.

**<u>SMARTRIBE</u>** is a platform aiming to promote interactions between people from academia and the industrial world.

**BIOSCIENCECARRERS** is Sarah Blackford's blog. She is a Career Strategist who has more than 25 years of experience in Career Development of PhDs.



# SMARTRIBE BIOSCIENCE CAREERS

## VOLUNTEERS

In previous seasons, participants have helped improve the MOOC and contributed to its development. We are extremely grateful to all those who provided their assistance and skills to this project. If you would like to get involved with us in our association, and contribute to our projects, while getting ready for your next career step, please join us as a volunteer to take part in the MOOC animation as an e-pathfinder for this MOOC season. If you feel excited about this opportunity and can dedicate about 4 hours per week over 6 weeks to it, please contact us at <u>phdooc@gmail.com</u>! We would love to have you join us!

## **PROJECT PARTNERS & SUPPORT**



ADUM (Accès Doctorat Unique et Mutualisé - Mutual & Unique Doctoral Portal) is a French information, services and communication portal for PhD candidates and <u>graduates.</u> There, you will find PhD candidate and graduate professional profiles (from all disciplines). This is a repository of PhD professional profiles for companies interested in recruiting PhDs, since the profiles are certified by the 78 institutions and the 136 Doctoral Schools of the ADUM network. Please note that <u>ADUM</u> has been launched by the <u>Contact Association</u>.

## AWARDS

This project was awarded the <u>Open Education Awards for Excellence 2019</u> from the Open Education Consortium and the Prix PEPS 2017 award by the French Ministry of Higher Education, Research and Innovation, in the category "Educational Innovation". <u>Click here</u> to see a report on the project made for this event.



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You can follow the PhDOOC community on social media:



If you would like to become a partner or help promoting the MOOC, please contact us at phdooc@gmail.com